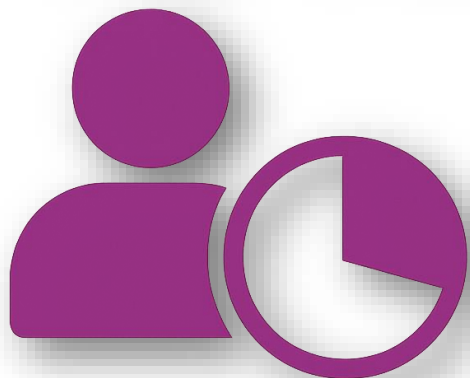




# transform

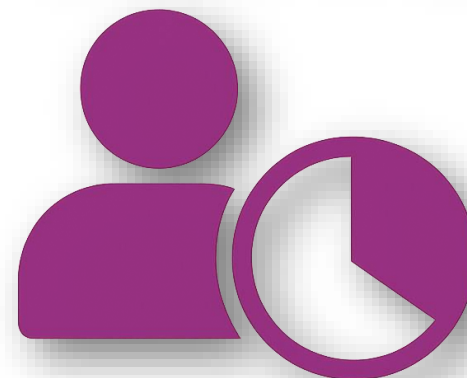
Meeting Modern Consumer Demands for Personalized Dental and  
Vision Plans in a Changing World

40%



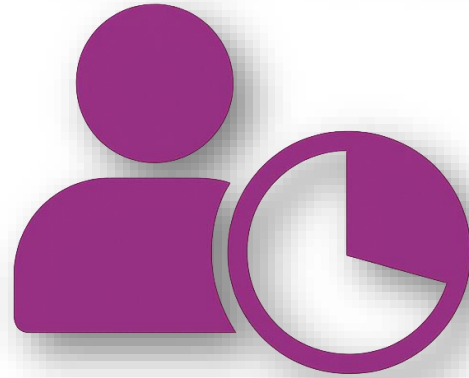
**Of Dental and Vision  
consumers want more  
choice in coverage  
options**

64%



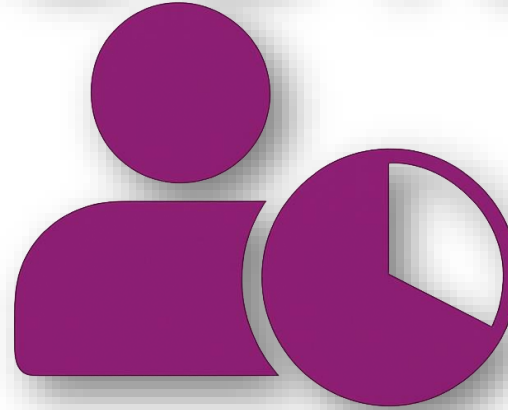
**Want easier access to  
comprehensive  
information about plans**

40%



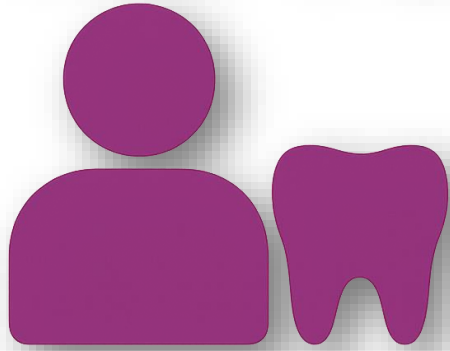
**Of dental & vision consumers say  
increased provider accessibility  
would improve their dental/vision  
care experiences**

55%



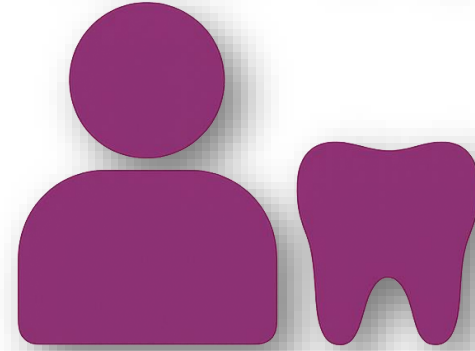
**Of vision & dental consumers said mobile apps or web portals would make their vision/dental care experience better**

29%



Of consumers said they  
didn't seek dental care  
because it would be too  
costly

17%



Assumed that their  
dental issue was not  
covered by insurance



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## Growing Health Plan Membership eBook:



[https://www.skygenusa.com/sites/default/files/2024-03/Growing%20Health%20Plan%20Membership\\_Commercial%20Pulse%20ebook.pdf](https://www.skygenusa.com/sites/default/files/2024-03/Growing%20Health%20Plan%20Membership_Commercial%20Pulse%20ebook.pdf)



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Q & A





# Thank You

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