

# TRANSFORM23

Engaging Providers with the Dental Hub

# TRANSFORM23



**John Schaak**

Chief Growth & Innovation Officer  
SKYGEN



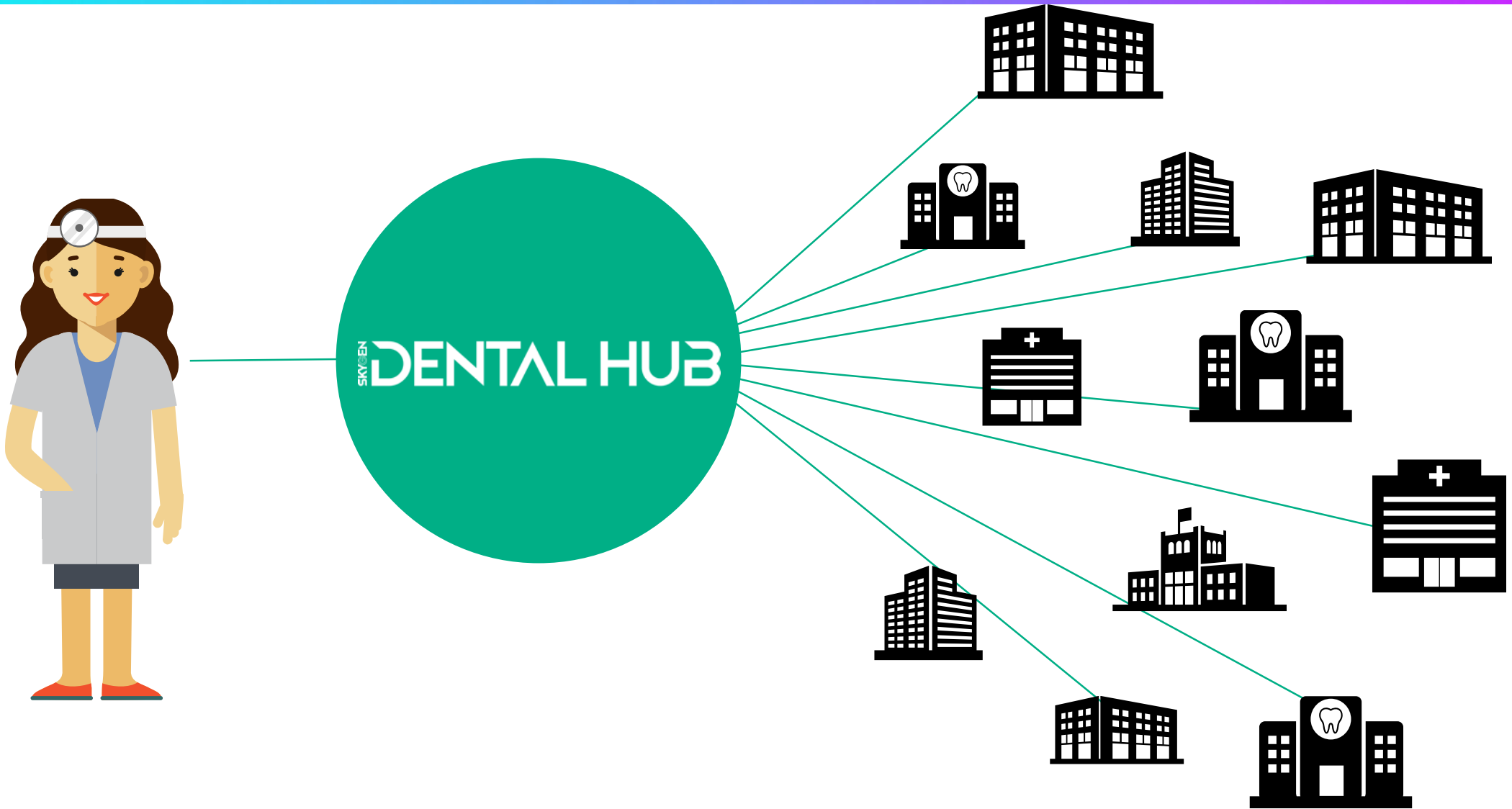
**Stuart Noel**

Revenue Cycle Verification Manager  
Coast Dental

# DENTAL: A FRACTURED INDUSTRY



# SKYGEN DENTAL HUB



# THE DENTAL HUB: A PARADIGM SHIFT



## EVERYTHING ABOUT DENTAL WILL CHANGE

01

### CONNECTING THE INDUSTRY

At its core, the Dental Hub is a modern communications platform. Like no other service, it will bring together all in the industry who need to talk to each other, work with each other, or buy and sell dental products and services from each other.

02

### OFFERING A NEW VISION

The Dental Hub's vision of largely virtual administration is what payers have been craving: tech-enabled program administration that yields substantial program savings along with better provider and member experiences.

03

### SOLVING INDUSTRY PROBLEMS

By bringing the industry together in new ways, the Dental Hub will solve long-standing industry problems – offering clean provider data, a one-stop-shop for credentialing, and even a 30 second process for onboarding providers.

04

### BREAKING NEW GROUND

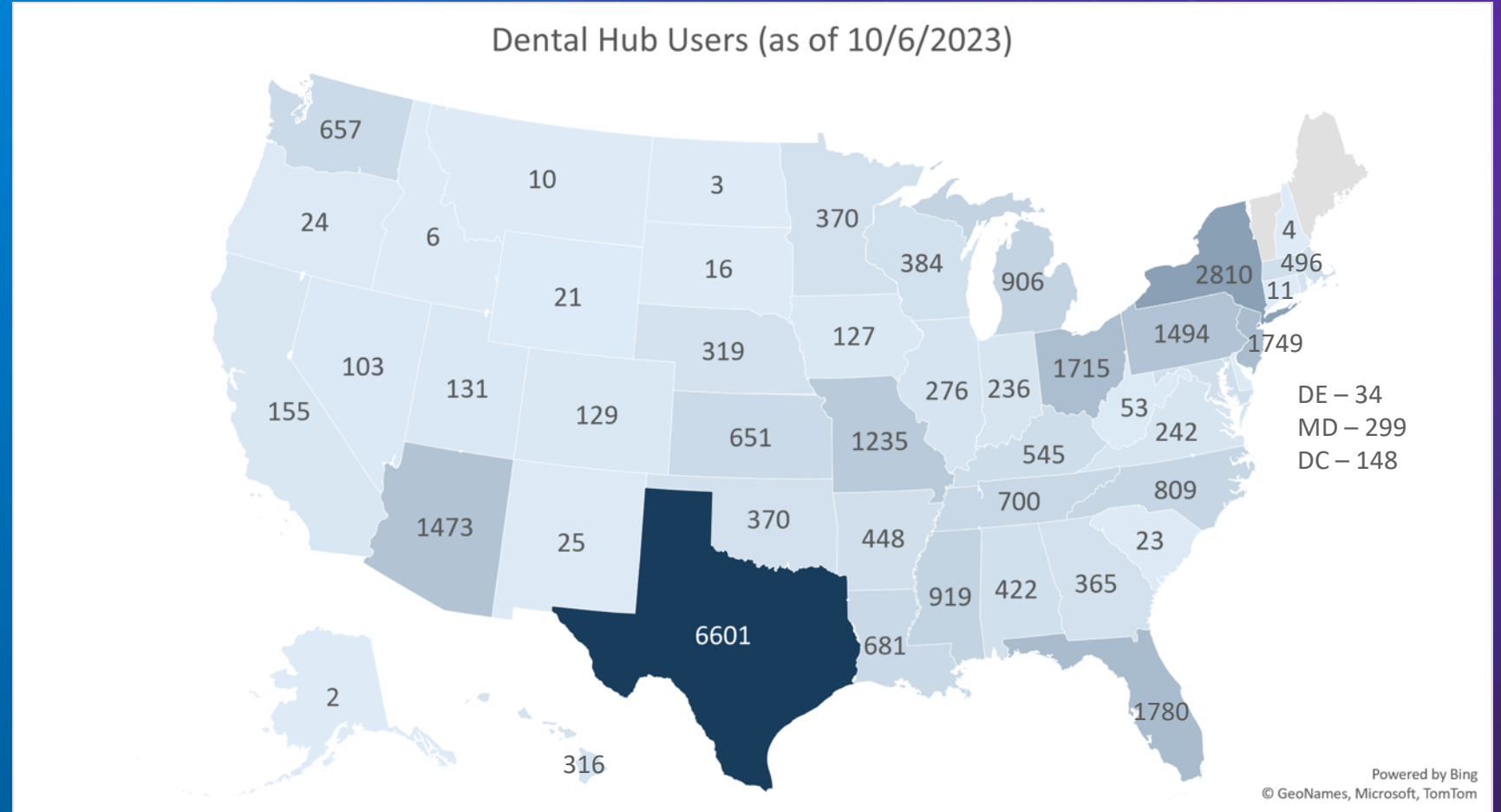
Through cutting-edge technology – including the use of artificial intelligence – the Dental Hub also will offer ground-breaking products and services such as instant networks and Real-Time Treatment Plans with clinical review.

# RAPIDLY BECOMING THE ULTIMATE DENTAL PORTAL



# CONSISTENTLY GROWING

- 37,083 Users
- 28,330 Providers
- 15,102 Locations
- 48 States + DC
- 800,000+ homepage impressions



# HOW DOES IT COMPARE TO YOUR TYPICAL PROVIDER WEB PORTAL?

Dental Hub is....

PWP +

- See your entire business with one login (TINs, locations, providers, EFT, and more)
- No need to share credentials
- Access to multiple payers using a single log in
- Event-driven notifications and smart messages
- Real-Time Treatment Plans
- Smart claim and authorization entry
- Correct claims
- Submit appeals
- Provider directory management integrated into day-to-day workflows



# NEXT LEVEL COMMUNICATIONS



# DENTAL HUB COMMUNICATIONS: NOTIFICATIONS & MESSAGES

Good afternoon, Jordon

### Hub News

- 4 dental updates in Georgia**  
Here are four updates that have taken place in the dental industry since July 20:
- 3 Things to Look for When Buying a New Curing Light**  
Whether you're replacing a few broken lights or bulk buying brand new curing lights for all your clinics, there are... The post 3 Things to Look for When Buying a New Curing
- 7 Myths About Practice Financing Debunked**  
At some point in your journey as a dental practice owner, you will likely need to apply for a loan. You may need additional funds to support expansion plans or to invest in new
- Sage Dental expands in Georgia**  
Boca Raton, Fla.-based Sage Dental opened a practice in Kennesaw, Ga., according to a recent LinkedIn post from the company.

**Jordan Dow**  
Northern Dental

- Businesses 1
- Locations 2
- Practitioners 11

### Notifications 3 [View all](#)

- Practitioner Accepted/Declined invitation to connect** ×  
Amy Sloan has accepted association.
- Credentialing Application ready for Review/Attestation** ×  
New contract available.
- Credentialing Application Due** ×  
Your credentialing application is waiting to be finished.

### Messages 1 [View all](#)

- DH Dental Hub** Today 6:38 pm  
Your updated Provider Manual is now available. ...

### Sponsors

- Membership Plan Easy Pass**  
YOUR IN-HOUSE PLAN OUR INTEGRATION
- Digital Dentistry**  
Leveraging Innovation for Improved Patient Engagement [Learn More](#)
- TOOTHLENS**  
GET NEXT GEN VIRTUAL CHECK & MONITORING TECH FOR YOUR DENTAL OFFICE. [FREE TRIAL TODAY >>](#)

# DENTAL HUB COMMUNITIES

Dental Hub Communities offer payers a dedicated space on the Dental Hub where they can:

- Display their branding and promote themselves to any and all Dental Hub users who visit their Hub Community
- Communicate messages to their Hub Community visitors users such as, for example, messages to providers about the benefits of participating in the payer's network
- Include messages, alerts, updates, and documents that are specific to particular markets
- Include links to, among other things, the payer's own website or third-party training materials

**Hub Communities**

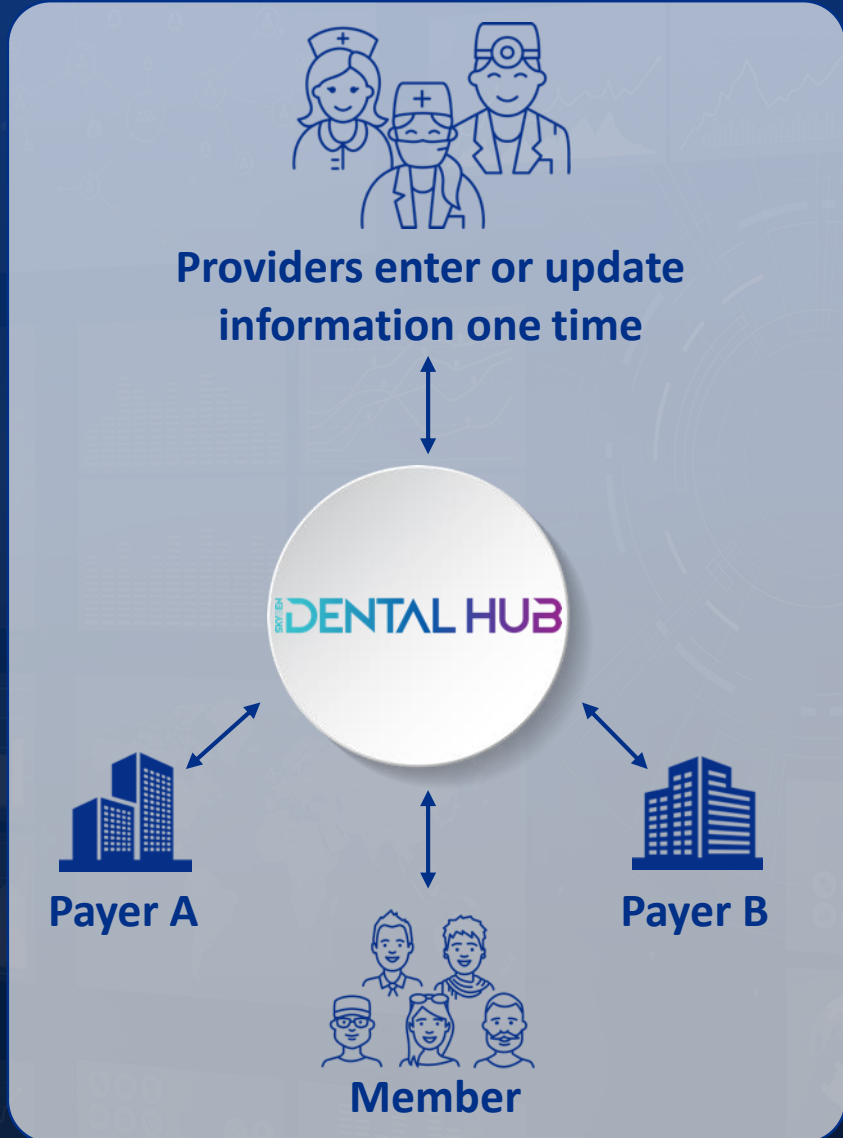
← Back

**SKYGEN** USA  
POWERING HEALTHCARE FOR THE DIGITAL AGE

### Join our dentist network

SKYGEN is the trusted partner to deliver confidence and peace of mind to specialty benefit payers and government agencies responsible for the delivery and administration of specialty benefits. With cutting-edge technology solutions and expertly-driven third-party administration services, SKYGEN transforms benefits management and administration to reduce costs, increase healthcare value and elevate experiences and satisfaction for all stakeholders.

# VERIFIED PROVIDER DIRECTORY & PAYMENT INFORMATION



## Provider Verification

- Provider enters and maintains their own directory information
- Ensures accuracy as the information is directly from the source
- Includes practice and payment information

## One and Done Solution

- Provider enters their information *just one time*
- Every payer can then leverage that *single provider record* for its provider directory

## Compliance

- State and federal regulations continue to make compliance more and more burdensome
- However, the Dental Hub's automated notifications ensure providers keep their information up to date without the need for payers to call them or mail them or otherwise chase them down

# INSTANT NETWORKS

## BUILD YOUR NETWORK IN THREE CLICKS OF A BUTTON



Pick your place

Nationwide  
Statewide  
By Zip Code



Post your contract

Your terms and  
conditions

Add multiple fee  
schedules  
(including by zip)



Pick your providers

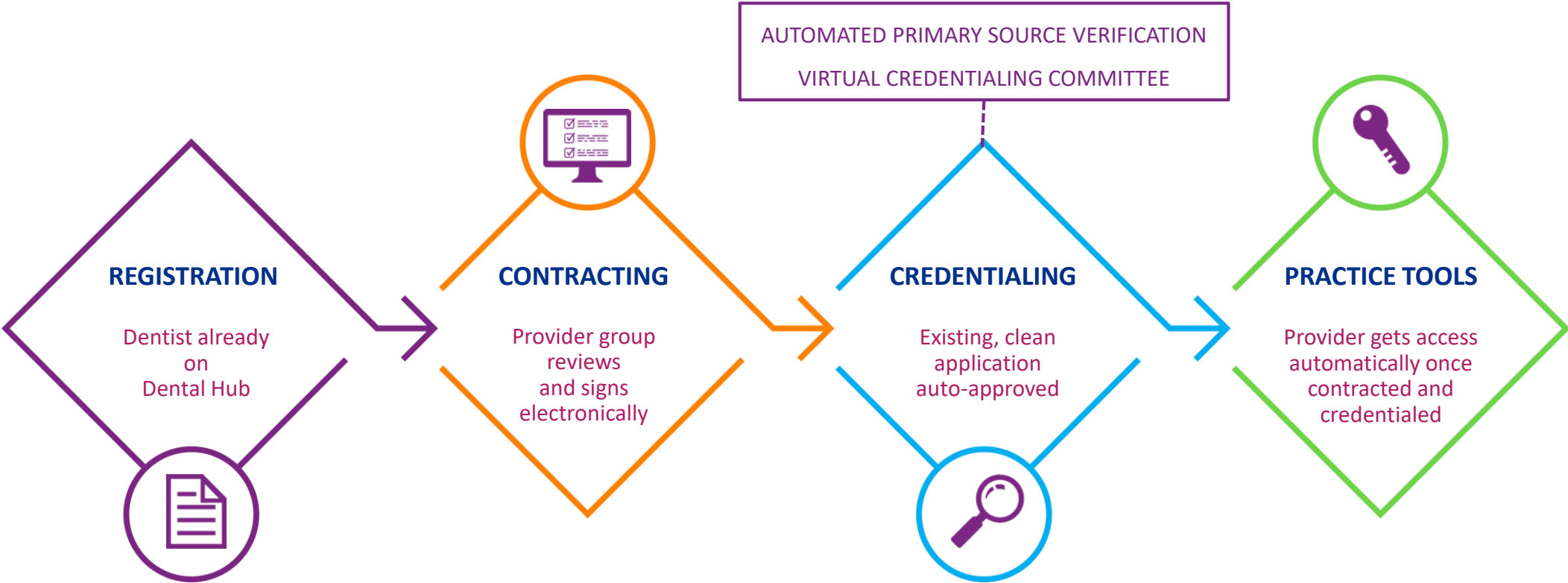
Prioritize providers  
on various attributes –  
including highest rating



YOU'RE  
DONE

# PROVIDER ONBOARDING

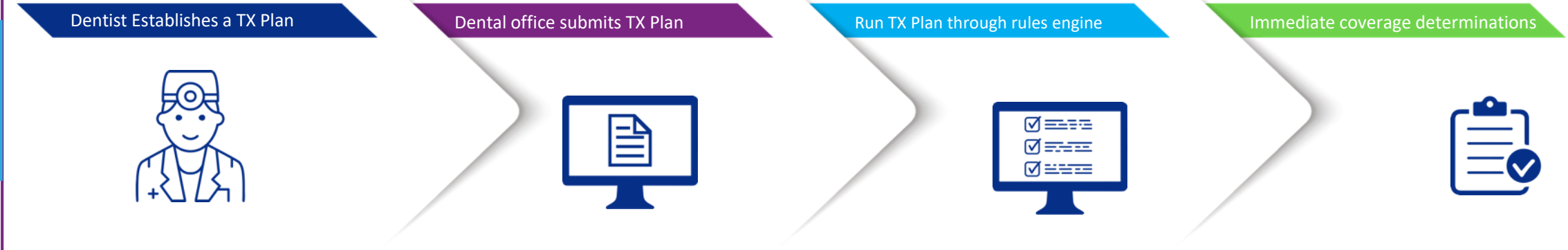
30 days down to 30 seconds



# IMPROVED REVENUE CYCLE: INSTANT TREATMENT PLANS & EOBs

Pre-claim

## Real-Time Treatment Plan Review & Approvals



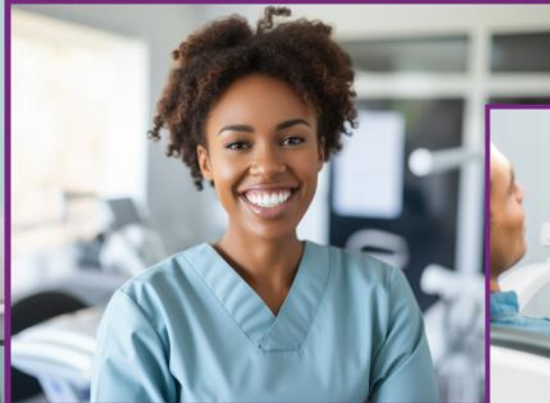
Post-claim

## Claim Processing & EOBs at the Time of Service



\*Available for payers that are using the SKYGEN Enterprise System

# THE PROVIDER'S PERSPECTIVE





Q & A





# Thank You

CONNECT WITH US

**SKYGENUSA.com**

Visit our online **Knowledge Center** to access helpful tips and industry best practices to succeed in the future of benefit management.

JOIN THE CONVERSATION

