

# 5 TECHNOLOGIES

## THAT TRANSFORM THE MEDICAID MEMBER EXPERIENCE

### 1 MOBILE APPS FOR VISION & DENTAL



64% of U.S. adults have used an app to manage their health in the last 12 months (Insider Intelligence)

GIVE MEMBERS CONTROL OF THEIR HEALTHCARE WHILE INCREASING ENGAGEMENT, IMPROVING HEALTH EQUITY & REDUCING COSTS

Members benefit from:

- Personalized communication
- Convenient, real-time access to claims & authorizations
- Real-time prescriptions & connected online shopping (vision app)

### 2 DENTAL HUB & VISION PROVIDER PORTAL SOLUTIONS



Only 43% of U.S. dentists participate in Medicaid or CHIP (ADA)

ENGAGE SATISFIED PROVIDERS IN IMPROVING THE MEMBER EXPERIENCE

Providers benefit from:

- Digital tools that reduce administrative time & effort
- Fast, simple contracting, onboarding & credentialing
- Instant EOBs and faster payments
- Simplified interactions with multiple insurers through a single portal (Dental Hub)
- Full vision lab integration & workflow interoperability (vision portal)

### 3 SKYGEN'S BENEFITS ADMINISTRATION TECHNOLOGY & SERVICES



The dental industry could save \$2.5B by moving to electronic transactions (CAQH)

AUTOMATE MEDICAID DENTAL & VISION BENEFITS ADMINISTRATION

Payers benefit from:

- Industry-leading claims processing speed & accuracy
- Rapid implementation of changes in benefits
- Automation of complex benefit rules & value-based programs
- Scalability, flexibility, interoperability

### 4 ANALYTICS & ENHANCED BENEFIT MANAGEMENT (EBM)



An estimated \$12.5 billion is lost to dental fraud and abuse annually (National Health Care Anti-Fraud Association)

OPTIMIZE MEDICAID DENTAL & VISION PROGRAMS THROUGH ANALYTICS

Payers benefit from:

- Member access analysis
- Integrated dental quality measures
- Reporting on HEDIS® Scores and the 2023-2024 Child Core Set
- Uncovering cost-saving opportunities, issues affecting plan quality, and Fraud, Waste & Abuse

### 5 PROVIDER SELECT SUITE



Shifting just 5% of patients to higher-performing providers yields a savings of \$15/PMPM

ENSURE HIGH QUALITY NETWORKS, APPROPRIATE CARE & IMPROVED PROVIDER SATISFACTION

Everyone benefits from:

- Improving care & reducing costs by moving members to the highest performing providers
- Creating better care experiences
- Recognizing top providers
- Allocating program dollars more effectively

Results:

- Increase member engagement & utilization
- Reduce barriers to care & improve oral & vision health equity & outcomes
- Increase program efficiency, reduce costs & simplify administrative processes
- Increase provider participation