

2021 Powering Healthcare Award Nomination Form

We are pleased to provide an opportunity for our valued clients to highlight the successful implementation and use of our services and solutions. Submit your organization's success story by completing this form. We encourage detailed responses for the best description and understanding of the story.

*Please complete form in its entirety. **Submission deadline is August 31, 2021.***

1. Category (indicate one):

- a. **Powering Healthcare Administration** - has implemented programs or benefit designs that resulted in reduced operating or benefit costs, better constituent experiences, or increased the ability to meet changing market dynamics and efficiently scale for business growth
- b. **Powering Healthcare Analytics** – has used big data analytics to help reduce fraud, waste and abuse and drive the most appropriate and efficient care for members
- c. **Powering Healthcare Automation** - has implemented automation technology or solutions that enabled expanded, new or innovative plan designs, that ensured market flexibility and scalability or that improved collaboration among constituents
- d. **Powering Healthcare Connectivity** – has used connectivity solutions to help connect members with providers to transact critical business processes, streamline interactions, and increase satisfaction for all stakeholders.
- e. **Powering Healthcare Community** – has made a difference in your community or demonstrated the highest level of stewardship by creating new programs and processes to improve the access to care, as well as improve the cost and quality of care for your community and members.

2. Client's legal, organizational name and description:

3. Submitter's full name and official title:

4. Submitter's contact information:

Mailing address:

Telephone:

Email:

5. What solution(s) is your organization currently using?

- a. Products (include initial implementation date and all products with version)
- b. Services

6. Describe the business challenges your organization faced that led to the implementation/development of this solution and/or use of services.

7. Describe the overall solution and how it has helped to address business challenges and achieve other business objectives.

8. Describe how your organization measured the success of this solution, and what specific results were achieved. Share statistics where available. Elaborate to include details related to cost savings (ROI), gained efficiencies, market growth/leadership, etc.

9. Provide two approved quotes regarding the described solution and the results achieved. This content could be used, for example, in marketing materials or part of a client-approved press release. Please also provide the name and job title of the quoted person(s).

Quote 1:

Name:

Title:

Quote 2:

Name:

Title:

10. If chosen a winner, provide the full name, official title, and contact information of the person who will personally accept on behalf of your organization.

Name:

Title:

Email:

Phone:

11. Who is your Account Manager?

Thank you for completing the nomination form. **To submit, please email your completed form to Marketing@skygenusa.com or your Account Manager.**

Note: Nominating organizations agree to participate in any one or all of the following possible promotional activities:

- Use of company name
- Press release(s)
- Photograph/videotaping of the awards ceremony
- Written and/or video case study
- Client references
- Promotion on SKYGEN USA websites
- Promotion on SKYGEN USA social media channels
- Promotion in client newsletter

Nominees: By entering the 2021 Powering Healthcare Excellence Award, each nominee agrees to allow SKYGEN USA to use the nominated organization's name, trademark(s) and logo(s) on SKYGEN USA Web site in connection with the awards program. Additionally, each nominated organization agrees to allow SKYGEN USA to promote the nomination in marketing and promotional materials and events, including the 2021 SKYGEN USA Summit. Such promotions may include, but are not limited to, use of each nominated organization's company name, trademark(s) and logo(s) and discussion of its use of SKYGEN USA in such materials as press releases, photographs/videotapes of the awards ceremony, written and/or videotaped case studies, customer references, and promotional content on SKYGEN USA Web site and social media channels (LinkedIn, Twitter, Facebook, YouTube). Appropriate release documents must be executed prior to the awards ceremony. Participating companies will be provided copies of created materials for review and approval. Only an authorized representative of your company may grant approval for the company's participation in the Powering Healthcare Excellence Award.

Winners: The awards will be announced and presented at the 2021 SKYGEN USA Summit. Winners are asked to attend the conference in order to receive their awards. Winning organizations agree to allow SKYGEN USA to promote the awards in marketing materials and events, including the SKYGEN USA Summit 2021. Such promotions may include, but are not limited to, use of winning organization's name, trademark(s) and logo(s) and discussion of its use of SKYGEN USA solutions in such materials as press releases, photographs/videotapes of the awards ceremony, written and/or videotaped case studies, customer references, and promotional content on SKYGEN USA Web sites. SKYGEN USA will ask that authorized representatives of winning companies execute appropriate release documents prior to the awards ceremony, and participating companies will be provided copies of created materials for review and approval.